

FOR IMMEDIATE RELEASE

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**New Savannah Book by Award Winning Children's Authors,
Spenser and Mom, to Be Launched**

SAVANNAH, GA – October 20, 2009 – SpenserNation announces the publication of its third book, *Spenser's Savannah*. This story of Spenser's hometown will be released for general distribution by Simple Fish Book Company in October, 2009. Earlier books, *Spenser Goes to Portland* and *Spenser Goes to St. Louis*, are already available.

Spenser's Savannah will be launched during November, 2009 with celebrations for children and adults. The launch will also include personal appearances, school visits, readings, and book signings. Spenser and Mom will also be working with America's Second Harvest of Coastal Georgia (ASHCG) on a joint effort to fight childhood hunger in our community. Spenser's books base their appeal on his personality and the fact that he does very cool things with his traveling companion, his mother.

- Spenser possesses character traits that children can relate to and that adults want children to emulate: curiosity, compassion, and a sense of adventure.
- Spenser details his travels so that children can learn the history, culture, and geography of different parts of the U.S.
- Spenser encourages readers to participate in community activities (especially food drives) to feed children. Proceeds from Spenser books go to agencies involved in combating childhood hunger.
- Spenser practices environmental stewardship and models good citizen behavior.

Spenser's Savannah features four key aspects of Savannah that are important to Spenser and Mom. Savannah's many historic firsts, the ocean and rivers and Tybee Island, its connection to all

branches of the military, and, of course, St. Patrick's Day. These four sections are appropriately titled: Blue Ribbon City, Slippery and Prickly, Squishy and Pointy Things, Mighty Military, and the Wearing of the Green. The book also talks about the Kids Café project of ASHCG, a program started in Savannah that has spread to food banks across the country.

The feisty and independent Spenser creates interactive opportunities within the story to encourage children to not just read but to get involved. Factual tidbits encourage the thrill of discovery and understanding. As a child reads the story, opportunities are presented to earn Spenser Points. A scorecard to track point-earning is available. Spenser's Honor Roll recognizes children who accomplish 100% of the point activities.

The SpenserNation website was launched in November 2008. The website includes pages for Friends (children), Teachers, and Parents. Support materials include free lesson plans for teachers, field trip ideas for parents, Spenser's photo album, Honor Roll certificates for children, and information about Spenser's Birthday Party.

Operation Hungry Child, Spenser's non-profit organization to support childhood hunger programs, was also launched in the fall of 2008. The mission of OHC is to educate children and their parents on the issue of childhood hunger in this country, raise general awareness of the dangers of childhood hunger, and solicit funds to be distributed in support of specific programs that support these goals.

Media: Contact publisher (bbrooks@simplefishbookco.com or 678.916.6375) for interviews or review copies. The book retails for \$14.95 and can be purchased in bookstores, on Amazon, through www.spensernation.com, and at 800-247-6553. Bookstores, libraries, and other distribution outlets will find the book available at all of their normal channels. Books may also be sold through schools as fund-raising activities. School book sales offer individual schools the opportunity to sell Spenser books to raise money for the school.