

**FOR IMMEDIATE RELEASE**

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**Spotlight on Hunger to promote the release of *Spenser's Savannah***

SAVANNAH, GA – November 1, 2009 – SpenserNation announces a free children's festival, **Spotlight on Hunger**, in partnership with America's Second Harvest of Coastal Georgia and the Junior League of Savannah to celebrate the launch of the new book featuring Savannah's own Spenser. Proceeds from the book, appropriately titled *Spenser's Savannah*, will be donated to Second Harvest. This event, being held at Second Harvest at 2501 E. President Street (across from the new fire department), from 10am-12pm on Saturday, November 7, 2009, is planned as a fun-filled day for children of all ages and their parents.

SpenserNation is working with Second Harvest and volunteers from the Junior League to help raise awareness and funds to fight childhood hunger. **Spotlight on Hunger** will include a personal appearance by Spenser, America's Favorite Traveling Dog, and book readings and signings, Bounce Houses, food bank tours, face painting, games, crafts, and refreshments. Children who participate in each activity will receive a SpenserNation flashlight so they can "spotlight hunger."

This story of Spenser's hometown will be released for general distribution by Simple Fish Book Company this month. Earlier books, *Spenser Goes to Portland* and *Spenser Goes to St. Louis*, are already available.

*Spenser's Savannah* features four key aspects of Savannah that are important to Spenser and Mom. Savannah's many historic firsts, the ocean and rivers and Tybee Island, Savannah's long-time connection to all branches of the military, and, of course, St. Patrick's Day. These four sections are appropriately titled: Blue Ribbon City, Slippery and Prickly, Squishy and Pointy Things, Mighty Military, and the Wearing of the Green. The book also talks about the Kids Café project of ASHCG, a program started in Savannah that has spread to food banks across the country and is the largest child-feeding program in the United States.

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**Media:** Contact publisher ([bbrooks@simplefishbookco.com](mailto:bbrooks@simplefishbookco.com) or 678.916.6375) for interviews or review copies. The book retails for \$14.95 and can be purchased in bookstores, on Amazon, through [www.spensernation.com](http://www.spensernation.com), and at 800-247-6553. Bookstores, libraries, and other distribution outlets will find the book available at all of their normal channels. Books may also be sold through schools as fund-raising activities.